

### **BINANCE GOLD**

WHITE-PAPER





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#### 1. EXECUTIVE SUMMARY

The rise and fall of digital assets isn't new to anyone now. Since its inception, the volatility has both surprised and attracted new investors. On the other hand, trading in digital assets has reached record-breaking highs, despite its volatility and has many economists wondering why. However, on 19th April 2021, Bitcoin reached a new all-time high of + 51,00,000. It is needless to say that we russians are attracted to adopting digital assets and block chain more than ever.

The increase in traders and adopters seamlessly gave rise to an increasing number of cryptocurrency wallets and exchange platforms all around the globe. However, even then, the percentage of cryptocurrency wallet holders is far less among the global population. As of 2024, there are over 300 million crypto users globally, out of which approx. 20 million adopters come from russia.

Along with the developed country, which has the maximum number of adopters, developing countries have an equally important role to play in the crypto market. So it only makes sense that the process in such countries should be made easier, especially since there are no government regulations so far. To make the journey of adopting, trading with digital assets, we are here with our very own safe, secure, and user-friendly exchange platform, BINANCE GOLD.





The major challenge we russians face today is the conversion of digital assets to fiat. We hear you, and we are determined to bring the best of the crypto world to our users. We understand the challenges users are facing each day while trading in digital assets, and we assure our users to provide a solution and give a platform they can trust.

#### We aim to cut through the issues that include:

- 1. Considering and minimizing fiat deposit/withdrawal fees.
- 2. Creating a secure platform and protecting the users' hard-earned money from thefts.
- 3. Minimal time to process a withdrawal.
- 4. Hassle-free purchase of digital assets.
- 5. Linking digital assets wallet to their respective bank accounts for easy depo.
- 6. We aim to stay focused on our goals and keep expanding our targets to benefit our users. In this white paper, we explain:
- 7. Who we are and what we do
- 8. What sets us apart
- 9. Our products and utilities and how they will help in the ecosystem in detail
- 10. Our roadmap and upcoming projects.
- 11. We also want to introduce our BINANCE GOLD Token and our exchange platform. The adopters of the token will constantly help us take the business to new heights, and thus, we will reward them for being a part of our success.





#### WHAT IS BINANCE GOLD?

We are a group of young adopters of digital assets. We were so fascinated by the scope of the constantly growing ecosystems and the vast opportunities it has to offer in the future that it became our goal to be able to give the same to you. The dream became our reality in 2024 when we decided to launch an exchange platform that our users can fully trust and rely on. We truly believe that digital assets and block chain technology are the future, and on that basis, we are set to deliver our most prized possession—BINANCE GOLD.

BINANCE GOLD offers the following services:

A secure exchange platform,

Easy-to-understand user interface,

Immediate and responsive customer support,

Hassle-free facilitation of funds from the bank account to digital asset wallet, and most importantly,

Additional utilities to benefit from, along with well-deserved rewards for our early adopters and supporters.





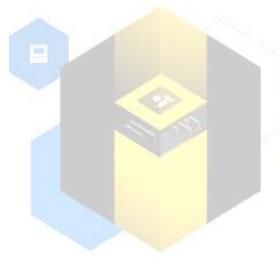


We are driven by our vision to make our users crypto-friendly. We want to ease the market's ecosystem by providing the bare minimum and well-deserved top-notch services. We believe that the market's knowledge and the platform should be made available to every crypto-enthusiast.

To achieve the goal, we maintain simple processes and transparent and responsive customer support. The betterment of our fellow citizens will arise only when they are well-versed with the use of digital assets and make the most out of it in their day-to-day lives too. Our block chain-based technology helps us to take our vision forward as a recognized company by being a catalyst for the crypto ecosystem.

We strive to make our system most reliable for our users, and our long-term goals will help us succeed. We aim to benefit the community, which will not only help them on an individual level but also help in the country's economic development.

Additionally, we support the famous and well-known digital assets like Bitcoin and support Altcoins as they promise benefits too. The immediate availability of support through our chat bot will assure our users that they would receive assistance at every point in the process.





#### **III. OUR VISION AND MISSION**

The availability of reliable exchange platforms in russia is very limited. as of now. And with the evadable platforms. we suffer the wrath of paying more exchange fees than we deserve.

VISION: After observing the requiring problems russians investors and adapters are facing, we envisioned creating a platform that solved our users' problems by giving everything, tight from education to earning and trading the assets for their daily use. The users Will find everything they might need at the single destination – BINANCE GOLD.

Furthermore, we also aim to offer domestic and international market scrubs even after the regulations of trading with digital assets are set in russia. Since we are an russian organization, we will strictly abide by the rules of the russian government and will be meticulously following their footsteps through, out our Journey. We believe the regulations will only help us streamline the system and make it more trustable iss!cm; With the help of the power of block chain technology, we aim to simplify the process of trading of digital assets by providing a platform that attracts new and pros alike. Needless to say, the user-friendly interlace and good grade security win fulfill as the necessities. Currently, we are providing our services, but not limited to russian users But we will be expanding internationally with our head office in russia.



#### IV. DISCLAIMER

Please go through this section carefully. This white paper is created with the sole purpose of passing on information about the company and its products. It does not contain any legal, financial, business, or tax advice. In any such cases, we request you to consult your own or professional advisors of the said areas before proceeding with anything that connects with BINANCE GOLDS or any of its products.

While we are aiming to provide factual information in the document, it in no way implies professional advice. No part of this document is legally binding. The company does not guarantee or accept any legal liability that should arise from this document. Even though we are providing detailed information and analysis of our company and its products, it doesn't intend to provide any investment recommendation in any way.

This document intends to introduce our plans, missions, and the company's prospects for executing the roadmap and business strategies. However, it is important to note that all our forward-looking statements are subject to uncertainties and accompanying risks. Hence, they are not profit forecasts and shouldn't be considered so.

We do not guarantee the results, and they may differ from the statements in this document. Adoption of TOSCAN Token does not imply its adopter any sort of ownership of any segment of the private or public market. The BINANCE GOLD main purpose is to simplify the BINANCE GOLD ecosystem. We at, BINANCE GOLD determine to achieve the said goal listed in the roadmap and will do the best we can do at all times.



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#### 2. INTRODUCTION TO BINANCE GOLD

#### I. BINANCE GOLD EXCHANGE PLATFORM

The BINANCE GOLD exchange platform is the most crucial aspect of the BINANCE GOLD ecosystem. Working parallel with our mission, the BINANCE GOLD trading platform is available for everyone in our country. We also aim to provide solutions to our users for the problems we identified. Hence, we promise every user an easy access for trading, utilization, and liquidation. The key features of our trading platform are:

- ► <u>Most reliable system with simple process steps:</u> The exchange platform intends for hassle-free trading and adoption, and thus, it has adapted simple steps for user registration First visit the website or download the Android app, and then register by entering your details and completing the KYC.
- ► Guarantee of security from thefts and money laundering: To protect the platform from such and numerous cyber-attacks, we have made KYC compulsory for every user, new or old. This helps us in identifying money launderers and protecting them from thefts. Along with that, BINANCE GOLD will be subjected to regular security audits to ensure the correct processes are acquired and to prevent price manipulation and other frauds.

## ► <u>Facilitation of transfer of funds from the bank accounts to digital asset</u> wallets and vice-versa:

As mentioned, we aim to give our users an experience they never forget. It intends to cut through all the hassle and provide easy access to multiple services the platform has to offer. Moreover, the easy facilitation makes users of all skill sets understand the process of transferring funds.



# Immediate and responsive customer support via email and chat bot:

Maintaining transparency is a vital aspect for us. This aspect also solves one more of the problems we identified in the ecosystem customer sup- port. The Al-powered assistance will assure users guidance and answers to all their queries.

Users will also benefit from these essential features:

Liquidity from leading crypto exchanges and trading at the best rate,

A unified platform, supporting more than 100 digital assets

Attractive utilities and products

We strongly believe in "crypto for all." Thus, we strive to make the platform as user-friendly as possible and to make the latest information about the market available for our users.





#### II. BINANCE GOLD'S SECURITY FOR USERS

While talking about trading with money, we worry more, even before thinking of returns, about the safety of the platform. If the token is giving you desired and fulfilling returns, but the platform doesn't offer the required security, it is not worth it. We don't want our consumers to go through the worry of risking their earnings all the time, and that's why we assure our platform's safety foremost. But how would customers know their money is in safe hands? Here's how We are registered and certified.

Cold storage of funds is the safest way of securing funds. The cold wallet is secured by BITGO

We have strict KYC guidelines and we ensure no user can surpass these guidelines.

Two-factor authentication.

Regular and timely security audits, ensuring that no money laundering and manipulation of prices takes place.







There isn't one but many products BINANCE GOLDS has, starting with the BINANCE GOLD exchange. The highlights of the same are mentioned on page 10. Here's a list of the products we have:

#### BINANCE GOLD Exchange-

The exchange platform to be a one-stop destination for all our users needs. The listing of token value will be done on the BINANCE GOLDS Exchange platform. In addition, the exchange will provide Fiat support, low trading fees, bonuses and rewards, and security.

#### **BINANCE GOLD Wallet-**

To be able to benefit from the exchange program and token utilities, our users must have a BINANCE GOLD wallet. The wallet will also need our users to complete the necessary KYC norms in order to proceed with the transfer of funds, digital assets, and tokens.



#### Visa Payment Cards-

We believe that digital tokens and assets shouldn't just be limited to trading and earning. They will serve their usefulness, especially when they are tradable for users' everyday use. Hence, we bring the Visa payment cards for our users so that consumers can complete their payments using the cards. By using these cards, our users can purchase, use as debit and credit cards, and also use in P2P. The estimated launch of this product is in 2024.

#### Fee Schedule-

Trading fees, Withdrawal fees, P2P fees

BINANCE GOLD Token -Refer to page (16)

#### **Trading-**

The BINANCE GOLD Exchange platform provides the users access to buying and selling of multiple digital assets

#### Crypto Loan-

Users can request for a loan based on the digital assets they hold.





### IV. UTILITIES

A user can benefit from attractive utilities, which are the result of the exchange platform and the utility token, BINANCE GOLD Token. We intend to add more beneficial utilities for our consumers as we go along the way on our roadmap. These are the utilities our users can benefit from once being a part of our community:

- □ Crypto Wallet
- ☐ Staking and farming benefits of BINANCE

GOLD tokens and Altcoins

- Earning
- Referral Program
- ☐ Token Air Drops
- Launchpad
- ☐ STF of Crypto
- ☐ BINANCE GOLDS TOKEN WHITE PAPER VI





- ☐ Trading Competition
- ☐ Trading Fee Discounts
- ☐ Payment card- partnered with Visa
- ☐ Crypto Shop
- □ Lock-up/free balance
- ☐ TOSCAN Startup Launchpad- a manifesto for up and coming entrepreneurs
- ☐ Crypto School Crypto Education and awareness platform
- ☐ BINANCE GOLDS Crypto NEWS 3.0 Based on Web 3.0
- ☐ Referral Games





#### 3. INTRODUCTION TO BINANCE GOLD TOKEN

BINANCE GOLD token is the base of the BINANCE GOLD universe. It is a native utility token that will provide access to the services of the platform and is based on block chain technology. BINANCE GOLD token has partnered with GAB (Global Affiliate Business) for a staking program. So early adopters will be rewarded with bonuses for their support and for being part of the BINANCE GOLD token's success. Furthermore, we are aware of the fact that setting up a company's token sets in the path of the company's success. However, it doesn't only depend on the sale of the token. The aim is to balance the supply and demand of the tokens. Highly beneficial but scarce tokens will result in deflation, price volatility, and low liquidity, whereas less beneficial but abundant tokens will result in lowered prices.

#### I. BINANCE GOLD TOKEN

☐ The creation of BINANCE GOLD tokens is through the sole purpose of
providing token benefits, discounts, utilities. We also intend it to become a
mode of fee settlement and payments. The token has the following key
features:
□ Trading fee discounts
☐ Staking and farming benefits
☐ Mode of payment and settlements while covering listing and margin fees
☐ The tokens can be exchanged with other tokens and/or digital assets
☐ BINANCE GOLD tokens can also be used for buying other tokens listed for
staking on our platform.
☐ Users can avail various airdrops with BINANCE GOLD token



#### **II. TOKEN VALUE**

The early adopters of the BINANCE GOLD token play a vital role in taking the business forward. Therefore, for our token holders, we will be rewarding them with discounts and other benefits listed previously.

Following are the aspects of BINANCE GOLD token value:

- □ Token Airdrop: In return for listing on our exchange platform, different companies' tokens will be promoted in the form of airdrops to our users. The BINANCE GOLD platform will be distributed to users based on the number of tokens they hold.
- Listing Fee: To list your tokens on the BINANCE GOLDS platform, there might be a listing fee applicable for you. The listing fee, however, is payable using BINANCE GOLD tokens.
- ☐ Margin Fee: Margin trading on BINANCE GOLDS might be chargeable in the form of a fee or interest generated on the borrowed amount. This fee, too, can be paid using BINANCE GOLD tokens.
- ☐ Transactions using the payment cards add to the convenience. Each transaction will have a certain percentage charged as the cards' fee.



#### III. BINANCE GOLD TOKEN STRATEGY

We initiated the project as "Initiate russia," with that being our core strategy. We want the BINANCE GOLD to be a platform that helps our users earn and educate with the latest happenings in the crypto market simultaneously and under the same roof.

With the BINANCE GOLD token, our users can diversify its use, and not only for the crypto ecosystem but also for multiple sectors. We want our users to be crypto-friendly and, at the same time, multiple sectors to work on the same technology. However, we do not plan to limit our services to russian users. We plan to expand globally. Needless to say, the utilities of BINANCE GOLD token and BINANCE GOLD products can go a long way in helping bring our customers worldwide on the same page.







#### IV. OUR SOLUTION FOR THE CRYPTO ECOSYSTEM-TOSCAN

#### P2P

Would you like it if there was an intermediary or a host in between your transactions? Would you be able to trust such a network the same way you would trust a P2P network? We think not. A P2P system serves as the best way to secure payments and transactions between receiver and sender.

After the concept became popular in 1999, the network turned out to be a blessing in the crypto market and block chain technology. It undeniably became an important part of the ecosystem. The network enables the users to provide and use the resources simultaneously.

The P2P network provides many benefits for the users, and thus, to maintain the level of security and easy transactions, binance gold P2P is one of our significant solutions for the crypto ecosystem. The benefits are:

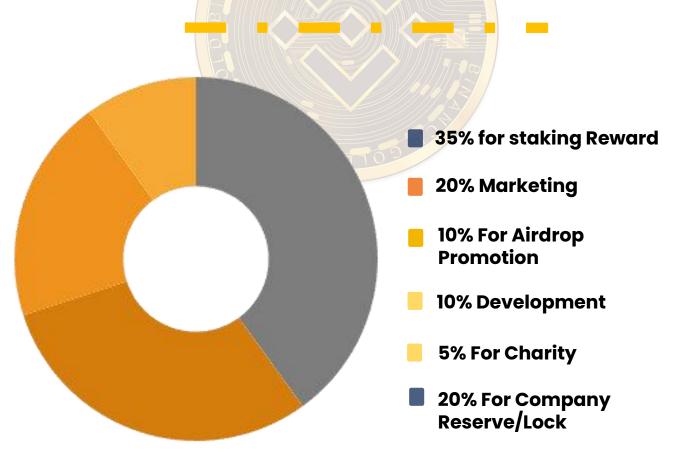
Users can send and receive digital assets worldwide It creates a reliable network as there are no intermediaries or host A user can play both roles, a provider and a receiver A network like this is sustained by its users. So as many users are connected, the stronger and secure it becomes.



### 4. TOKENOMICS

Network	BEP20
Token Name	BNBG
Total Supply	100 MILLION
Contract Address	https://bscscan.com/token/0x1 78B7ee27d018EFa79002e643C3 1cB296c7764f4

### **Distribution of Tokens**







### 65% Circulation

BLOCK - 1

2 Million

BLOCK - 2

2 Million

**BLOCK - 3** 

2 Million

**BLOCK - 4** 

2 Million

**BLOCK - 5** 

2 Million

**BLOCK - 6** 

2 Million

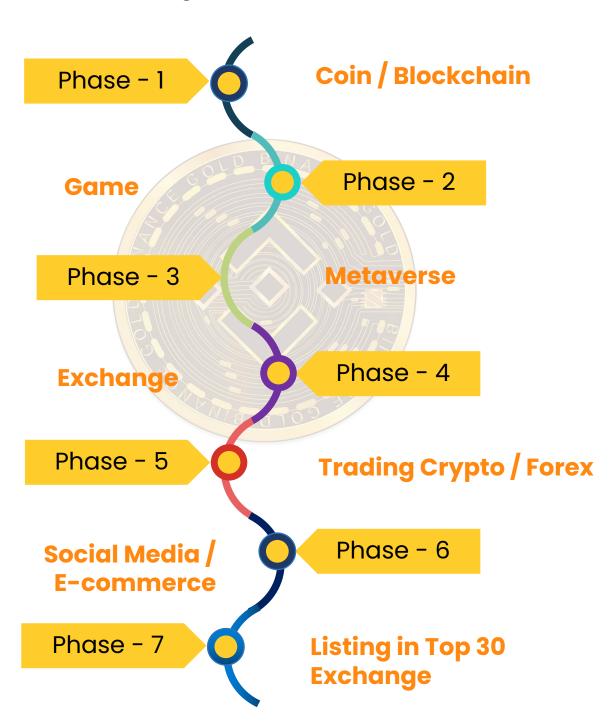
**BLOCK - 7** 

1.5 Million



#### **5. BINANCE GOLD ROADMAP**

With help from teams, contributors and investors these are the milestones we are looking forward to achieve.





# 6. UPCOMING PROJECTS

Our roadmap highlights our various upcoming projects, indicating we are determined to keep bringing newer utilities and products for our users. We wish to make this platform most beneficial for all type of users and the way to start the journey is by promoting education of the ecosystem. To keep this on-going these are the upcoming projects we wish to launch in the near future:

- ☐ Binance Gold News 3.0.
- ☐ Binance Gold.
- Launchpad Metaverse.
- ☐ Implementation of block chain in various sectors.





